

Strategy: Hosting Parent Info Nights

Approach



Sharing Info
& Resources



Advocating
for Change

Group



Educators



Parents and
Families

Context



Community
Concerns

Scope



Single Site



Quick Burst

What to Know

Parent info nights are opportunities for open, calm dialogue that can dispel harmful myths about SOGI-inclusive education. These sessions have the ability to relieve fear and build understanding, particularly if supportive parents are invited to attend and speak.

Doing It Right

Use simple, plain language and neutral framing when sharing information about SOGI-inclusive education. Highlight curriculum and learning outcome alignment as well as research-backed mental health benefits. Prepare staff and allied parents with FAQs. Work with administrators and leadership to create a safety plan for the event.

Evaluating Success

Fewer complaints heard from parents and decreased overall tension among parents and caregivers surrounding SOGI topics in the school. New community allies are identified.

Next Steps

Create or use prepared slide decks and handouts, such as [these parent presentations](#). Host a follow up “Ask Me Anything” night hosted by allied families and staff.