

# Strategy: Parent Network Mapping

## Approach



Advocating for Change

## Group



Parents and Families



Educators

## Context



Community Concerns



Unsafe Environment

## Scope



District-Wide



Slow Growth

## What to Know

Plenty of parents support SOGI inclusion but may not know how to show it. This strategy helps educators identify potential allies among parents and activate them for advocacy at school councils and board meetings, particularly where parent or community groups are resisting SOGI inclusion.

## Doing It Right

Create a “power map” of parent groups, vocal allies, and opposition. Engage supportive parents privately to understand their capacity to engage. Assist supportive parents in preparing language they can use in meetings, such as from this [Common Questions about SOGI in Schools](#) resource.

## Evaluating Success

Pro-SOGI voices are present in public forums and can help spread accurate information about SOGI-inclusion in schools. Opposing parents are less likely to dominate spaces and conversations.

## Next Steps

Coordinate and educate a small group of “parent champions.” Coordinate testimony with staff and student voices for maximum impact. Introduce parent champions to education leadership once they feel ready to advocate more directly.